

Odisha Forest Development Corporation Limited

(A Government of Odisha Undertaking)

Regd. Off: Plot No. A/84 Kharavel Nagar, Unit-III, Bhubaneswar, Odisha, PIN-751001

Telephone:-0674-2534086, 2534269 Fax: 0674-2535934

[Website: www.odishafdc.com E-mail ID: general@odishafdc.com]

Notice no- 2263 Dt. 7.2.2017



Expression of interest for Preparation of multi coloured brochure for Ecotourism sites of Odisha

In Partial modification to the EOI invited for preparation of multicoloured brochure for the ecotourism sites of Odisha vide Notice no . 1369 Dated. 24.1.2017, it is notified that the last date for submission of EOI is extended up to 5P.M. of 18.2. 2017. For details, please visit our website www.odishafdc.com.

For Odisha Forest Development Corporation Ltd.

Managing Director

Odisha Forest Development Corporation Limited

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Notice no- 1727 Dt. 02/02/2017



Expression of interest for Preparation of multi coloured brochure for Ecotourism sites of Odisha

This is for information of all concerned that the EOI invited for preparation of multicoloured broucher for the ecotourism sites of Odisha as invited vide notice no .1369 Dt 24.1.2017, will be received up to 5.00PM of 03.02.2017.

For Odisha Forest Development Corporation Ltd.

Managing Director

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Notice no- 1369 Dt. 24.1.2017



Expression of interest for Preparation of multi coloured brochure for Ecotourism sites of Odisha

Expression of interest is invited from Registered NGO(s)/ Consultancy firm(s)/ Media agency etc for photographing, Development of Content / Design and printing of multi coloured brochures for Ecotourism sites of Odisha. For details, please visit our website www.odishafdc.com.

For Odisha Forest Development Corporation Ltd.

Managing Director

**Expression of interest for preparation of multi coloured brochure for
Ecotourism sites of Odisha,w.r.t Notice no-1369 Dt 24.1.2017**

Expression of interest is invited from Registered NGO(S)/ Consultancy firm (S)/ Media agency to photograph, Developing Content/ Design and print multi coloured brochure (1000 number) for Ecotourism sites of Odisha. For details please visit our web site www.odishafdc.com

1. Eligibility

- (I) The Interested NGO/Consultancy firm /Media agency should be registered firms having its branch offices within the state of Odisha .
- (II) The firm should have minimum 10 (ten) years of experience with domain expertise on the relevant field (documentation/ designing/ printing).
- (III) In case of consortium, the name of lead partner is to be specifically mentioned in the technical proposal. The lead partners shall be responsible for the deliverables.
- (IV) The firm(s) should have adequate experience on documentation of biodiversity both in book/ brochure/report and pictorial forms. The firm(s) should have produced at least 5 publications on biodiversity, flora or fauna.

2. Scope of work

- (I) The selected firm shall collect existing photograph, documents, management plan on the selected park, sanctuary, ecotourism sites(20-25 nos. approximately) and shall prepare two page (A4 size) note on the photographs of the tourism potential of the ecotourism sites for attracting the visitors. The narration about sites should be provided as such to capture the background, landscaping, flora, fauna and object of interest both at the sites and its surrounding.
- (II) The Firm should quote price for 1000 Copies of brochure of 24 pages which will be multi coloured of the following dimension.
 - a) Size 210 x 297 MM (A/4)
 - b)Quantity 1000 Nos
 - c)No of Pages 24 pages
 - d)Paper 170 GSM Matt art Paper
 - e)Cover Matte Laminated
 - f)Fabrication Centre Stitched
- (III) The selected firm shall prepare sample and submit design of the pages with photographs for approval of OFDC prior to development of brochure.
- (IV) The agency should be in a position to develop and provide the brochure within 60 days of issuance of work order.

3. Submission of bid

The interested applicant (s) is required to submit technical and financial bid in two separate sealed covers as follows :

a) Technical Bid

(I) The technical bid should contain the organisation profile and relevant detail on the expertise, past experience on relevant field. Copies of sample documents/ work order as proof of the work done should be enclosed.

(II) The bidder should also enclose a work plan and time line for submission of deliverable.

(III) A sample of printed brochure/ report to indicate the quality and get up of the proposed ecotourism brochure should be enclosed.

b) Financial Bid

The Financial bid is to indicate the cost of different components of the deliverable and applicable taxes there on .

Both the Technical & financial Bids should be submitted separately in two sealed covers subscribed as "Technical Bid for multi coloured brochure for Ecotourism sites of Odisha" and "Financial Bid for multi coloured brochure for Ecotourism sites of Odisha" to be kept inside one envelope superscribed as "EOI for multi coloured brochure for Ecotourism sites of Odisha".

4. Mode of Submission/ Time Period :

The Bid can be dropped in the Tender box kept at "Ecotourism Cell" of OFDC Corporate Office at A/84, Kharavela Nagar, Unit-III, Bhubaneswar or sent by Registered/ Speed Post so as to reach us on or before 03.02.2017

5. Selection of firm

The selection of Firm/agency will be made on the basis of technical evaluation of the bid and expertise of the potential bidder to develop ecotourism brochure. The financial bid of the selected firms only would be opened for consideration.

6. OFDC Ltd reserves the rights to accept or reject any bid without assigning any reason thereof.

7. Queries on the matter if any may be discussed with Manager (Commercial) over Tel No: 0674-2534869 or Mobile:9238653080

8. Application proforma is enclosed at Annexure-A which should be used to provide the detail about application.

MANAGING DIRECTOR

Application Form

1. Name of the Consultancy firm /Agency/NGO :
2. Registration Number/ year:
3. Detail postal address of Correspondences:
4. Contact details- E-mail/Telephone/Mobile:
5. If consortium, name of the participating firms:
6. Contact Address & Telephone no. of lead firm:
/Partners:
7. Minimum 10(Ten) years of experience with Experience on domain expertise in the field of Documentation/ designing/ printing and similar work:
8. Experience on documentation of biodiversity both in book/brochure/report and pictorial forms.:
(List of Publications may be attached)
9. Name and number of Sample Brochure/ Report attached:

Signature with Seal